



FILMTRACK ACQUIRES JAGUAR CONSULTING

Extends Leadership in Content and Rights Management Technology

STUDIO CITY (March 28, 2014) – FilmTrack, a world leader in content and rights management technology for the media and entertainment industry, announced today it has acquired Jaguar Consulting, a software provider of innovative solutions for IP rights, royalty and contract management. Under the terms of the acquisition, Jaguar’s software service and staff will be integrated with FilmTrack, allowing its customers a more robust end-to-end platform to manage content, rights, royalties, finance and delivery.

The acquisition extends FilmTrack’s leadership as a cloud-based SaaS technology company serving the global film, television and consumer products licensing industries, allowing clients an expanded range of services across the entire IP supply chain and enhanced client support. It will also allow for a faster product development cycle and greater ease of use for both mobile and computer-based users.

Backed by private equity firm Insight Venture Partners, FilmTrack provides its technology platform to more than 150 of the world’s leading media and entertainment companies. Since 1985, Jaguar Consulting has specialized in providing rights and royalty management software solutions to companies spanning the IP spectrum. Jaguar’s innovative solutions for managing contracts and financial data for license agreements have helped some of the largest intellectual property owners effectively manage and grow their businesses.

“The acquisition of Jaguar is an important strategic step in our effort to provide our clients with end-to-end business solutions and will give us a unique competitive advantage as the industry accelerates its conversion to the cloud,” FilmTrack CEO Jason Kassin said. “We’re looking forward to offering FilmTrack’s increased infrastructure and backing to Jaguar’s existing clients, and to expanding our footprint in consumer licensing where Jaguar has long been a leader. Existing FilmTrack clients will benefit from Jaguar’s proven expertise in finance, accounting and royalty management.”

Jaguar CEO Don Rothenberg added: “The commitment from FilmTrack to its clients’ success, along with the compatibility in design approach of our related contract management systems, initially enticed us into joining up. FilmTrack’s industry leadership and financial strength allows us to accelerate our development strategy and build enhanced product offerings to meet our clients’ expanding needs in today’s dynamic marketplace.”

Jaguar co-founder Randy Johnson added: “We look forward to working closely with FilmTrack to

integrate our technology stack into their cloud-based, enterprise solution suite, which will enable our clients to maximize efficiencies along their entire IP value chain. This is an exciting time in the marketplace and our combined technology strengths offer a value proposition to our clients that will maximize their content and related assets for decades to come.”

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About FilmTrack

FilmTrack (www.filmtrack.com) is transforming the way the Media and Entertainment industry monetizes, measures and delivers its content and related assets across every point in the IP value chain. Backed by Insight Venture Partners, FilmTrack serves as both a front and back office to more than 150 clients worldwide. A cloud-based SaaS company, FilmTrack provides a holistic view into critical data supporting rights, availability, contracts, invoicing and physical and digital asset management.

About Jaguar Consulting

Jaguar Consulting, based in Pasadena, California, has been a leader in the development of rights management software solutions for over 20 years. Originally developed to serve the expansive needs of the film and television industries, Jaguar today provides an enterprise-wide rights management solution geared towards intellectual property owners of all kinds.

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